

The **Canadian Marketing Association (CMA)** is pleased to offer the **CMA Newcomer Program, sponsored by TD**. The program is designed to provide newcomers with the information and tools to thrive in the Canadian marketplace.

The program offers access to savings for Newcomers to engage in professional development learnings to support their marketing career in Canada. Thanks to TD's Sponsorship, newcomers to Canada can access bursary funds to receive up to 50% off their Marketing in Canada course or Chartered Marketer program fees.

To qualify, you must be a newcomer to Canada who has been residing in the country for less than three years. To apply, please complete the form below and submit it to charteredmarketer@thecma.ca.

The CMA team will review your application and, if approved, provide you with a discount code to apply toward your course fees. Please allow up to five (5) business days to receive an update on your application status.

Learn more information about the CMA Newcomer Program, sponsored by TD.

Section A – Application Details

First Name:

Last Name:

Email Address:

Current Company (if not currently employed, please complete Section B):

Is your company a CMA member? See if your company is a member organization by visiting the CMA [Member Directory](#).

Yes

No

Have you been a resident of Canada for less than three years?

Yes

No

Please state your annual salary income for the current year:

Section B: Complete this section ONLY if you are not currently employed.

When were you last employed?

Are you currently doing freelance, part-time, or contract work?

If so, please state your annual income from this work:

Please state the reason you are no longer employed (Ex. Medical, laid-off):

Section C – Reason for request

For which of the following do you require financial support?

Chartered Marketer courses

Marketing in Canada On-Demand course

Please state your reason for requesting financial support:

Section D – Declaration and Signature

I have given complete and true information on this form to the best of my knowledge.

Applicant Signature:

Date:

CMA representative signature:

Date:

Section E – CMA Administration ONLY

Name of CMA representative:

Date approved:

Course name/Program name:

Amount awarded: