



CMA Financial Assistance Application Form

The Canadian Marketing Association is pleased to offer financial assistance to those who qualify for it, to help our learners succeed in their professional development. Please fill out the below form and submit to learning@thecma.ca. Your application will be reviewed by the Learning team for a final decision. Financial assistance may be awarded a maximum of two times in the lifetime of an individual's membership. The amount awarded will be dependent on several factors, including annual household income.

Section A- Applicant details

First Name:

Last Name:

Email Address:

Current company (*if not currently employed, please complete Section B*):

Is your company a CMA member?

Yes

No

Not sure

Have you been a resident of Canada for less than 3 years?

Yes

No

Please state your household income for the current year:

Section B- Complete this section ONLY if you are not currently employed

When were you last employed?

Are you currently doing freelance, part-time, or contract work?

If so, please state your annual income from this work:

Please state the reason you are no longer employed (Ex. medical, laid-off):

Section C- Reason for request

For which of the following do you require financial assistance?

Chartered Marketer courses

Seminar

Certificate courses

Other (please state)

Reason for requesting financial assistance:

Section D- Declaration and Signature

I have given complete and true information on this form to the best of my knowledge

Applicant signature:

Date:

CMA representative signature:

Date:

Section E- CMA Administration ONLY

Name of CMA representative:

Date approved:

Course name/Seminar name:

Amount awarded: