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## Fully Funded Professional Development Opportunity for Senior Marketers (\$10,000 Value)



CHARTERED  
MARKETER



The CMA is offering an **exclusive opportunity** for senior marketers in **eligible sectors** to receive **100% funding** for the **Chartered Marketer (CM) designation**—Canada's **only** professional marketing designation. This **comprehensive** program sharpens your strategic thinking and leadership skills to build **stronger businesses**. The fully-funded, **7-week program** is online, on-demand, and **flexible** to fit your busy schedule.

### Eligibility Requirements

1. Applicants must not have received funding from any previous DMSC program from our partners (Jelly Academy or Growclass).
2. Must have 3-15+ years of progressive marketing experience.
3. Applicants must be currently employed in eligible sectors (see full list on our website).
4. If unemployed, applicants must have strong experience in eligible sectors and be actively seeking employment within them.
5. Must be legally eligible to work in Canada and fluent in English.
6. If employed, applicants must have the support of their employer to complete the program and should anticipate potential career growth (e.g., added responsibilities, a new role/title, or at least a 5% salary increase).

**Due to high demand, spots are limited.**

**Funded by:**



**Canada**

[View the Full List of Eligible Sectors and Learn More Here:](#)

