

DIGITAL MARKETING SKILLS CANADA SCHOLARSHIP

CURRICULUM

Eligible participants will have 7-weeks to finish the program. To complete the program, participants must complete five CM courses:

- Tools for Success
- Finance and Campaign Execution
- Creative Elements of Marketing
- One elective: Brand, Media and Insights
- Summit

Learn more about the courses [here](#).

REQUIREMENTS

It is important for applicants to treat this as a full-time job to complete the required courses within the timeframe. It is expected that graduates will actively pursue job opportunities, provide a job offer letter once they secure employment, keep in regular contact with the CMA and complete the government surveys.



CHARTERED MARKETER

**The only professional
marketing designation
in Canada**



charteredmarketer.ca



dmsctraining.ca



DMSC@thecma.ca

**[CLICK HERE TO
APPLY TODAY!](#)**

YOUR DMSC JOURNEY

1 Submit the application

2 CMA will reach out to you

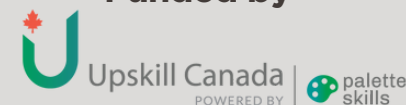
3 If approved, start right away

4 Complete courses in 7 weeks

5 Receive CM Designation

6 Find a Job

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