

DIGITAL MARKETING SKILLS CANADA

DMSC is a government funded initiative designed to accelerate the economy by helping companies hire upskilled marketing leaders such as Chartered Marketers.

WHY YOUR TEAM NEEDS A CHARTERED MARKETER FROM DMSC?

- Futureproof your team with data-driven strategists, innovative thinkers, and well-rounded leaders to accelerate your growth goals
- Match with Chartered Marketers available to start today
- Diversify your team's perspectives by accessing a talent pool focused on BIPOC and equity deserving groups
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CHARTERED MARKETER

The only professional marketing designation in Canada

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Mame Serwah Saifah
CM, DMSC Graduate

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In today's dynamic marketing landscape, the pace of technological innovation and shifting consumer preferences requires marketers to constantly learn, evolve, and embrace change to stay relevant and effective.

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