CHARTERED MARKETER

CM Executive Advanced Standing - Application Form

PLEASE READ THE ATTACHED DETAILED APPLICATION INSTRUCTIONS TO ENSURE THE REQUIRED DETAILS ARE PROVIDED

Please note: this Application Form must be filled out in full, alongside all other required documents, for an application to be considered complete

Contact Details – all fields required

First Name:		
Last Name:		
Title:		
Company:		
Email Address:		
Alternate Email Address:		
Mailing Address:		
City:	Province:	Postal Code:
Contact Phone Number:		

Eligibility – check each box to ensure your eligibility

- ☐ I work at an organization that is a member of the CMA
- ☐ I have at least 10 years of senior marketing experience where I have functioned at an executive level for decision-making and people leadership
- ☐ A minimum of 3 years of my work experience is from working in Canada and I currently work in Canada
- ☐ I understand the minimum requirements in section 2 of the Executive Advanced Standing Scorecard

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Documentation – provide each of the following, save with the file name guidelines from the Application Instructions, and send together in ONE email to certificationmanager@thecma.ca

- ☐ Completed CM Executive Advanced Standing - Application Form
- ☐ Completed CM Executive Advanced Standing Scorecard
- ☐ Detailed resumé
- ☐ Payment of $995 CAD (plus applicable taxes)
- ☐ Arranged for 2 reference letters to be sent directly to the CMA from referees and record their details in the CM Executive Advanced Standing Scorecard (ensure you send the referees each the appropriate Reference Template)

Pass the Ethics for Marketers course (this cannot be checked at this time, though it is required to be completed before your application is sent to the Review Committee. You will receive access to the course as soon as the other items have been received, including payment, and you will have 8 weeks of access to complete the course, it will take you approximately 45 minutes to watch the content online and complete the quiz at the end successfully)

Code of Conduct for Professional Marketers

All Chartered Marketers are required to agree to adhere to the Code of Conduct for Professional Marketers. Please sign below to confirm you have read the document.

I confirm that I have read and agree to adhere to CMA's Code of Conduct for Professional Marketers. I acknowledge that breach of the Code of Conduct may result in my inability to continue to use the designation, if I am successful in my application.

_____ _____

Signature Date